NEWS LETTER AUTUMN SEMESTER JANUARY- JUNE 2017



DEPARTMENT OF BUSINESS ADMINISTRATION AND RESEARCH SHRI SANT GAJANAN MAHARAJ COLLEGE OF ENGINEERING

Vision, Mission statements and PEOs of the Department:

Vision:

To be a learning center for developing competent managerial manpower with spiritual blend to serve industry and humanity.

Mission:

- 1. To develop competent and entrepreneurial manpower through research, innovation and quality education.
- 2. To develop human resources with spiritual values to serve the global society.

PEOs statements:

- 1: Students would accomplish distinguished positions in the corporate world and act as change agents in the society.
- 2: Students would demonstrate and apply analytical thinking, creativity & innovations and adaptability in problem solving.
- **3:** Students would be perennially reinventing themselves in management thoughts, philosophy, actions, tools and techniques.
- **4:** Students would be high on ethical, moral and spiritual values to strive for sustainable growth and inclusive management (SarveBhavantuSukhinah).
- **5:** Students would develop multidisciplinary and professional approach coupled with communication skills and teamwork skills to excel in the global environment.

List of guest talks

	or guest tarks		I	
Sr. N o.	Name of the guest	Topic	Date	Number of students present
1	Mr. Vikrant Jindal, Managing Committee Member, Consumer Guidance Society Of India	Digitalization And Cashless Economy	08-03-17	36
2	Mr. PrafulPawar, Certified Financial Planner, Director, Mindspring	Financial And Consumer Awareness	08-03-17	78
3	Mr. Jagat Shah, Founder; Mentor On Road And Representative; Government Of Canada	Start Ups And Youth	16-02-17	79
4	Mr. Kirti Mohan Mishra, Birla Sunlife	Value Based Management	28-01-17	44
5	Mr. Swapnil Meshram, Capgemini, Pune	Significance Of SAP	13-01-17	81
6	Mr. Vishal Mihani, Entrepreneur, Best Cold Storage, Nandura	Being An Entrepreneur	14-01-17	74
7	Mr. Yogesh Sharma, Entrepreneur, Yashcom, Shegaon	Obstacles In Entrepreneurship	14-01-17	76

BARSA activities

Sr. No.	Activity	Date	Number of students present	Skill enhanced
1	DISCUSSION ABOUT WHOLE SEMESTER ACTIVITIES	07-01-17	21	BRAIN STORMING/ CREATIVITY
2	GUEST LECTURES BY ALUMNI/ ALUMNI MEET	14-01-17	78	MOTIVATION
3	MANAGEMENT GAMES	21-01-17	34	LEARNING THROUGH FUN
4	DEBATE	28-01-17	39	IMPROVEMENT IN COMMUNICATION
5	GROUP DISCUSSIONS- I	04-02-17	37	IMPROVEMENT IN COMMUNICATION
6	GROUP DISCUSSIONS- II	11-02-17	39	IMPROVEMENT IN COMMUNICATION
7	GUEST LECTURE BY MR. KIRTI MOHAN MISHRA, ASST, VICE PRSIDENT, BIRLA SUNLIFE	18-02-17	42	MOTIVATION
8	PROJECT BASED LEARNING PRESENTATIONS	11-03-17	47	LIVE EXPOSURE
9	KRIDASTUTI	25-03-17	69	SPORTSMANSHIP
10	ASSIGNMENT- VISITING INTERMIDIERIES AND UNDERSTANDING DISTRIBUTION SYSTEM- I YEAR	01-04-17	36	COMPREHENSION OF DISTRIBUTION SYSTEM
11	INNOVATION CHALLENGE ON INDIAN RAILWAY- DISCUSSION	15-04-17	19	SOLVING REAL LIFE PROBLEMS

PUBLICATIONS

SR.	TITLE OF PAPER	AUTHORS	PUBLICATION DETAILS
1	Ownership-Driven Entrepreneurial Saga: A Case Study Of Vinod Super Shop	H.M. JhaBidyarthi*, M.A. Dande, P.M. Kuchar, S.M. Mishra And A.K. Shrivastava	South Asian Journal Of Business And Management Cases Volume: 6 Issue: 1, Page(S): 61-70 Article First Published Online: May 25, 2017;Issue Published: June 1, 2017
2	Automation in Downstream Petroleum Supply Chain: An absolute Necessity for Vision 2020	Dr. L. B. Deshmukh,	Vidyabharati Interdisciplinary Research Journal ISSN 2319-4979 Feb 2017, pp 37-38
		Ku. Shradhha Dhole	

3	Digital Marketing and its Role in Rural Empowerment		National Conference on Smart India Vision 2020, Innovations in Computer Applications, Management and Commerce, 18-02-2017, VidyabharatiMahavidyalaya, Amravati ISSN 2319-4979
4	A study of optimum use of Knowledge, Skills, Attitude and Values with Self Introspection for skills development	V. Bokad and	National Conference, Vidyabharti College Amravati ISSN-2319-4979

PROJECT BASED LEARNING- MBA S-2

dated 1st Feb 2017

Name of the group Members	Company/ Institution	Location
Ankit Rathi AmrutaMoharil Ashwini Nikole ShitalDidwaniya Manisha Nile	Jalgaon Co-op Bank	Khamgaon
AratiWagh GayatriParyani GajananTade MohiniRothe	Annapurna INN	Shegaon
ApurvaKanherkar Madhavi Gaikwad Rohan Pimpalkar Pranav Kothe	Hudyai Showroom	Akola
BhagyashriKhodake PallaviChavan RakhiWaykos SomeshwarPokale	Ganesh Mart	Shegaon
DivyaMohata MeghaTibdewal Siddhartha Sadanshiv Vinod Pharphat	Chandak Brokers	Shegaon
Nidhi Agrawal MadhuraDeshmukh ShrutiZambare	Maruti Suzuki Showroom	Khamgaon
	Ankit Rathi AmrutaMoharil Ashwini Nikole ShitalDidwaniya Manisha Nile AratiWagh GayatriParyani GajananTade MohiniRothe ApurvaKanherkar Madhavi Gaikwad Rohan Pimpalkar Pranav Kothe BhagyashriKhodake PallaviChavan RakhiWaykos SomeshwarPokale DivyaMohata MeghaTibdewal Siddhartha Sadanshiv Vinod Pharphat Nidhi Agrawal MadhuraDeshmukh	Ankit Rathi AmrutaMoharil Ashwini Nikole ShitalDidwaniya Manisha Nile AratiWagh GayatriParyani GajananTade MohiniRothe ApurvaKanherkar Madhavi Gaikwad Rohan Pimpalkar Pranav Kothe BhagyashriKhodake PallaviChavan RakhiWaykos SomeshwarPokale DivyaMohata MeghaTibdewal Siddhartha Sadanshiv Vinod Pharphat Nidhi Agrawal MadhuraDeshmukh ShrutiZambare Annapurna INN Annapurna INN Annapurna INN GajananTade Hudyai Showroom Ganesh Mart Chandak Brokers

	KalyaniGanorkar		Chagaan	
7	SapanaDeshmukh	Radhakrishna Garments		
/	Rohan Deshmukh	Radnakrishna Garments	Shegaon	
	DhirajChikate			
	Pooja Misale		Shegaon	
	TruptiMurkar	T. G .		
8	Ashish Hande	Jio Services		
	Manish Bhatti			
	Poonam Khule		Khamgaon	
	Priyanka Mantri			
9	TruptiHiwarale	R K Oil Industries		
	RamkrishnaSapkal			
	Kaushik Harane			
	Shraddha Dhole	2		
10	Priyanka Varma	Bharat Gas Agency	Shegaon	
10	MihirDeshmukh	Bharat Gas Agency		
	Ram Ganesh			
	ShubhangiWankhade		Akola	
11	Abhishek Manwani	Agrawal Industry		
11	Akash Tayade	Agrawar muusti y		
	Deepak Pande	1		
	Swati Athawale			
	VaibhaoHirulkar		Shegaon	
12	OmeshKapgate	Durga Enterprises		
12	Pankaj Gawai	Durga Emerprises		
	VitthalBhagat			



IAB Blind Empowerment Champions 2017

GOLD ZONE

Awarded to

SHRI SANT GAJANAN MAHARAJ COLLEGE OF ENGINEERING BULDHANA, MAHARASHTRA

for outstanding excellence and amazing commitment towards voluntary contribution for the empowerment of persons with visual challenges



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• Three-Time Recipient of National Award (2001, 2007 & 2013) •

Industrial Tour



Industrial visit-Adani Industries(Shanti vihar-Mudra)



Industrial visit-Adani Industries (Shanti vihar-Mudra)













